

Designing a World Without AIDS

FRIDAY, JUNE 1, 2018
CIPRIANI WALL STREET

**SPONSORSHIP
PACKAGE**



CIELO'S IMPACT

After more than 35 years of facing HIV & AIDS, medical advances have succeeded greatly, yet much work remains to be done in underserved communities.

Cielo raises funds to the initiatives and operations of the Latino Commission on AIDS. Each year, the gala convenes members of the health, business, government, entertainment, and philanthropic sectors, including individuals donors who have the common interest of advancing the health of the Latino community.

During Cielo 2017 we featured the amazing work of our OASIS: Latino LGBTs Wellness Center, where we work to build a community of support for all Latino LGBTs in New York City. OASIS provides HIV and Hepatitis C testing, linkage to medical care, health education and social support, all in a safe space for all members of the Latinx community and their allies.

In 2018 we will feature the work of our ***Latinos in the Deep South program***. The project launched in 2007 as a regional assessment to learn about the realities and needs of our growing Hispanic/Latino communities in the southern United States. The knowledge we gained spurred the creation of the program as we know it today. Latinos in the Deep South builds local leadership, develops coalitions, enhances knowledge and cultural competency, and spurs actions to advocate for emerging Latinx LGBTQ communities around immigrant rights, HIV prevention and policies that eliminate stigma in Alabama, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, and Tennessee.



SPONSORSHIP FORM

Corporate Champion: \$75,000

- Logo placement on Cielo step and repeat • seating for 20 guests • 60 second video spot featured during event program • on stage program presentation opportunity • red carpet photo opportunities with celebrities and community leaders • company recognition in event press release (*) • company recognition on digital invite (*) • inclusion in social media promotion (*) • 2 color e-journal ads with rotation at gala event via digital screen • opportunity for promotional distribution at event (*) • logo placement at gala event via digital screen • logo placement on Cielo website for one year

Corporate Chair: \$50,000

- Seating for 20 guests • 30 second video spot featured during event program • on stage program presentation opportunity • red carpet photo opportunities with celebrities and community leaders • company recognition in event press release (*) • company recognition on digital invite (*) • inclusion in social media promotion (*) • 2 color e-journal ads with rotation at gala event via digital screen • opportunity for promotional distribution at event (*) • logo placement at gala event via digital screen • logo placement on Cielo website for one year

Corporate Vice Chair: \$35,000

- Seating for 10 guests • 30 second video spot featured during event program • company recognition in event press release (*) • company recognition on digital invite (*) • inclusion in social media promotion (*) • 1 color e-journal ad with rotation at gala event via digital screen • logo placement at gala event via digital screen • logo placement on Cielo website for one year

Sol Sponsor: \$25,000

- Seating for 10 guests • company recognition on digital invite (*) • inclusion in social media promotion (*) • 1 color e-journal ad with rotation at gala event via digital screen • logo placement at gala event via digital screen • logo placement on Cielo website for one year

Luna Sponsor: \$15,000

- Seating for 10 guests • company recognition on digital invite (*) • 1 color e-journal ad with rotation at gala event via digital screen • logo placement at gala event via digital screen • logo placement on Cielo website for one year

Estrella Sponsor: \$10,000

- Seating for 10 guests • 1 color e-journal ad with rotation at gala event via digital screen • logo placement at gala event via digital screen

Table Sponsor: \$7,500

- Seating for 10 guests

Tickets: \$750

- Seating for 1 guest - Quantity: _____

(*) available for pre-events if secured before March 30



PAYMENT INFORMATION

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Website: _____

- Payment/Donation Enclosed
- Please reserve my sponsorship/e-journal ad and invoice me for payment
- Payment made by credit card online at www.cielolatino.org

Billing Contact

Name/Title: _____

Phone: _____ Email: _____

same as above

Guest List Contact

Name/Title: _____

Phone: _____ Email: _____

same as above

E-journal Ad Contact

Name/Title: _____

Phone: _____ Email: _____

same as above

Important:

- Submit sponsorship and/or e-journal forms and payment information via email to NQuirch@latinoaid.org
- Please include your company's high resolution logo for recognition of sponsorship
- Checks payable to Latino Commission on AIDS
- Please make credit card payments online at www.cielolatino.org
- Questions? Contact Natasha Quirch via email at NQuirch@latinoaid.org or 212-675-3288 x316



E - JOURNAL ADVERTISING

	Corporate	Non-Profit
Journal ad	\$1,500	\$750

The Cielo Gala will feature an electronic journal which will online and projected during the event. The online journal will go live prior to the event and stay up through the month prior to the next year's event. Please see art and submission requirements below..

Artwork Requirements:

Static Ads:

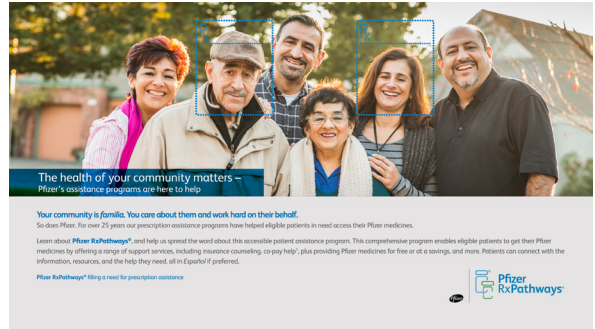
- JPEF, PNG, PDF or TIF files
- 300 dpi (minimum resolution)
- Artwork size: 12.8" width x 7.2" height (landscape shape)
- Safe area: 11.6" width x 6.0" height (where you should place text, content)
- No bleed, no crop marks

Important:

- Deadline for artwork submission is **Tuesday, May 8, 2018**
- Artwork can be delivered via email to **NQuirch@latinoaids.org**

ARTWORK SIZE:

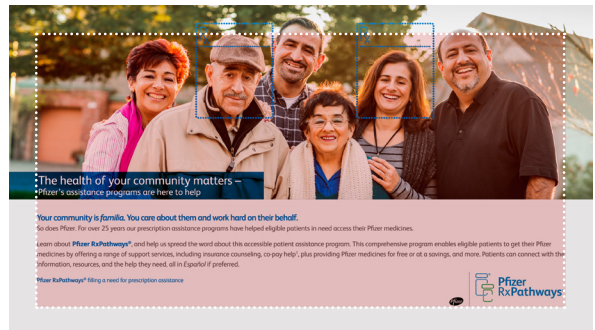
width: 12.8" or 1280 pixels



height: 7.2" or 720 pixels

SAFE AREA:

width: 11.6" or 1160 pixels



height: 6.0" or 600 pixels



SILENT AUCTION

Each year we curate a varied selection of art, fashion accessories, entertainment packages, vacation getaways, wellness and beauty packages, restaurant certificates, sport memorabilia, tickets and more for our silent auction.

** All donations will receive a tax deduction letter for the value of your donation*

Submission checklist

- Silent auction form (please complete all sections)
- High resolution logo (for posting on our website and during the program logo reel for recognition of your contribution)
- Company website to link to from our website
- A photo that showcases your item(s) (JPEG preferred)
- Artwork must include detailed description, including artist, format, size and a photo of your piece with you submission (must be framed)

Shipping / Delivery

- Items must be received no later than Tuesday, May 8, 2018
- Pick-ups can be arranged prior to Tuesday, May 1, 2018 for items within New York City and boroughs. Please contact us to make arrangements
- We are not able to cover cost of shipping
- Items can be shipped or hand delivered to our address below:

Latino Commission on AIDS
c/o Natasha Quirch
24 w 25th street, 9th floor
New York, NY 10010

Art work submissions:

- We are able to accept art work that is framed and ready to hang
- Please include a detailed description, including artist, format, size and a photo of your piece with you submission

Any questions:

Please contact Natasha Quirch at 212-675-3288 x316 or NQuirch@latinoaids.org



SILENT AUCTION FORM

Donor Information:

Contact Name: _____

Company: _____

Donor should be listed as: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Description of Donation:

(All information below will be posted on our website as descriptive information to promote your item in the silent auction)

Item/Service: _____

Retail Value: _____

Other description information: _____

Submission checklist: *Submit via email to NQuirch@latinoaids.org*

- Silent auction form (please complete all sections)
- High resolution logo (for posting on our website and during the program logo reel for recognition of your contribution)
- Company website to link to from our website
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